



OFFICE OF PRESIDENT



KEVIN P. BREEN, CGCS
LA RINCONADA COUNTRY CLUB
LOS GATOS, CALIFORNIA

**GCSAA
BOARD OF DIRECTORS
CANDIDATE QUESTIONNAIRE**

PERSONAL DATA

Name: Mr. Kevin P Breen, CGCS

Title: Director of Greens and Grounds

Home: 17445 Zena Ave

Club / Course: La Rinconada Country Club

City: Monte Sereno

Number of Holes: 18

State: CA

Type of Course: Private

Zip: 95030-2256

Primary Phone: (530)448-0124

Business Phone: (408)395-4181

Responsibilities: As Director of Greens and Grounds I am responsible for all duties normally associated with managing a high end golf club, in addition to project manage in accordance with a master plan, solicitation of bids, permitting, and management of contractors.

Responsible to: General Manager

EDUCATIONAL DATA

Institution	City	State	Degree Date	Major
Colorado State University	Fort Collins	CO	5/15/1992	Bachelors Degree in Turf/Plant Science
University of Nebraska-Lincoln	Lincoln	NE	5/15/1987	Other Bachelors Degree

EMPLOYMENT DATA

Employer	Title of Position	Start Date	End Date
La Rinconada Country Club	Director of Greens and Grounds	7/19/2020	
La Rinconada Country Club	Golf Course Superintendent	3/26/2012	7/18/2020
Lahontan Golf Club	Golf Course Superintendent	2/14/2000	3/1/2012
DMB Highlands Group LLC	Golf Course Superintendent	10/21/1998	2/14/2000
DMB Highlands Group LLC	Assistant Golf Course Supt.	4/16/1997	10/21/1998
Los Alamos Municipal Golf Course	Golf Course Superintendent	3/1/1995	4/15/1997

CIVIC PARTICIPATION

GCSAA ACTIVITIES

Committee	Position	Start Date	End Date
Diversity, Equity and Inclusion Advisory Council	Vice Chairman	3/1/2021	2/28/2022
GCSAA Board of Directors	Vice-president	2/4/2021	2/10/2022
2020 Chapter Delegates Meeting	GCSAA Board of Directors	9/24/2020	11/1/2020

Equipment Managers Task Group	Chairman	3/1/2020	2/28/2021
Rounds 4 Research Task Group	Chairman	3/1/2020	2/28/2021
GCM Editorial Board Task Group	Vice Chairman	3/1/2020	2/28/2021
GCSAA Board of Directors	Secretary/Treasurer	1/30/2020	2/4/2021
2019 Chapter Delegates Meeting	GCSAA Board of Directors	9/30/2019	11/1/2019
GCSAA Scholars Competition Task Group	Chairman	3/1/2019	2/29/2020
Melrose Leadership Academy Task Group	Chairman	3/1/2019	2/29/2020
Rounds 4 Research Task Group	Vice Chairman	3/1/2019	2/28/2020
International Task Group	Vice Chairman	3/1/2019	2/29/2020
Equipment Managers Task Group	Vice Chairman	3/1/2019	2/28/2020
GCSAA Board of Directors	Director	2/7/2019	1/30/2020
2018 Chapter Delegates Meeting	GCSAA Board of Directors	9/19/2018	11/30/2018
Employer Task Group	Vice Chairman	3/1/2018	2/28/2019
BMP Resource Task Group	Chairman	3/1/2018	2/28/2019
GCSAA Scholars Competition Task Group	Vice Chairman	3/1/2018	2/28/2019
Assistant Superintendent Task Group	Chairman	3/1/2018	2/28/2019
Communications/Outreach Task Group	Vice Chairman	3/1/2018	2/28/2019
International Task Group	Chairman	3/1/2018	2/28/2019
GCSAA Board of Directors	Director	2/8/2018	2/7/2019
2017 Chapter Delegates Meeting	GCSAA Board of Directors	9/20/2017	11/30/2017
Assistant Superintendent Task Group	Vice Chairman	3/1/2017	2/28/2018
BMP Resource Task Group	Vice Chairman	3/1/2017	2/28/2018
GCSAA Scholars Competition Task Group	Vice Chairman	3/1/2017	2/28/2018
Government Affairs Committee	Chairman	3/1/2017	2/25/2018
Certification Committee	Chairman	3/1/2017	2/28/2018
Conference Education Task Group	Chairman	3/1/2017	2/28/2018
GCSAA Board of Directors	Director	2/9/2017	2/8/2018
2016 Chapter Delegates Meeting	GCSAA Board of Directors	9/8/2016	9/8/2017
Chapter Affiliation Agreement Task Group	Chairman	3/1/2016	2/28/2017
Communications/Outreach Task Group	Chairman	3/1/2016	2/28/2017
Conference Education Task Group	Vice Chairman	3/1/2016	2/28/2017
Certification Committee	Vice Chairman	3/1/2016	2/28/2017
Government Affairs Committee	Vice Chairman	3/1/2016	2/28/2017

GCSAA Board of Directors	Director	2/11/2016	2/9/2017
2015 Chapter Delegates Meeting	GCSAA Board of Directors	9/14/2015	10/28/2015
GCSAA Board of Directors	Director	2/26/2015	2/11/2016
Environmental Awards and Education Task Group	Chairman	1/1/2015	12/31/2015
Melrose Leadership Academy Task Group	Chairman	1/1/2015	12/31/2015
Chapter Affiliation Agreement Task Group	Vice Chairman	1/1/2015	2/1/2016
Plant Health Academy & Scholarship Task Group	Chairman	1/1/2015	12/31/2015
2014 Chapter Delegates Meeting	GCSAA Board of Directors Candidate	9/8/2014	10/16/2014
Grassroots Ambassadors		7/1/2014	
Research Proposal Review Committee	Member Superintendent	3/2/2013	3/1/2014
2011 Chapter Delegates Meeting	Chapter Delegate	10/28/2011	10/30/2011
Strategic Communications Committee	Member Superintendent	3/2/2011	3/1/2012
2010 Chapter Delegates Meeting	Chapter Delegate	9/8/2010	3/7/2011
Strategic Communications Committee	Member Superintendent	3/2/2010	3/1/2011
2009 Chapter Delegates Meeting	Chapter Delegate	9/1/2009	10/13/2009
Environmental Programs Committee	Member Superintendent	3/2/2009	3/1/2010
Nominating Committee	Member Superintendent	3/2/2009	3/1/2010
Board Policy Oversight Task Group	Member Superintendent	3/2/2009	3/1/2010
2008 Chapter Delegates Meeting	Chapter Delegate	10/3/2008	10/3/2009
Competency Task Group	Member Superintendent	3/2/2008	3/1/2009
Environmental Programs Committee	Member Superintendent	3/2/2008	3/1/2009
Environmental Programs Committee	Member Superintendent	3/2/2007	3/1/2008

LOCAL CHAPTER ACTIVITIES

Chapter	Position	Start Date	End Date
California GCSA	Chapter Delegate	10/7/2011	9/4/2012
Sierra Nevada GCSA	Voting Delegate	12/1/2010	10/9/2011
California GCSA	Voting Delegate	12/1/2010	10/6/2011
California GCSA	Director	5/23/2009	5/1/2011
Sierra Nevada GCSA	Newsletter Editor	11/12/2007	11/1/2011
California GCSA	Voting Alternate	8/27/2007	11/21/2008
California GCSA	Education Programming	5/1/2007	5/23/2009
Sierra Nevada GCSA	Chapter Delegate	9/7/2004	10/9/2011

ALLIED ASSOCIATION DATA

Name	Position	Start Date	End Date

IMPORTANT NOTE:

Only Class A superintendents whose classification truly reflects their current employment are eligible for office in GCSAA.

500 WORD STATEMENT

Serving as a Director on the GCSAA Board has been a tremendously rewarding experience culminating this year with the office of President. My tenure has led to invaluable growth on both professional and personal levels. This growth resulted from challenging myself to listen, learn, and make decisions in an altruistic manner. Serving our profession is a great privilege, and I am constantly reminded of the respect our association has garnered because of the dedication and hard work of everyone who makes up GCSAA.

Twenty-five years of participation in GCSAA as a member who wanted to improve our association has brought me to this point. While on the GCSAA Board we have developed member standards, grew National Golf Day including a day of service, created the GCSAA PAC, developed state BMPs, formed the Equipment Managers and Friends of GCSAA membership classifications, evolved the First Green, and added health insurance as a member benefit. These accomplishments are a result of hard work performed by everyone who makes up GCSAA: Task Force and Committee members, the Board of Directors, Staff, and every member who participated in their association. I am grateful to have played my part.

This past year and a half have been extremely challenging, but it is also a time that I have never been more proud to be a GCSAA member. Through the advocacy of GCSAA and our allied partners, golf courses were able to stay open while keeping hardworking maintenance employees safe. I believe the relevance and value of GCSAA membership has never been more apparent, or important as it is today. I also believe there are great opportunities to evolve post-pandemic into an even better association.

These opportunities are a result of the disruption of what was normal pre pandemic. The golf industry has opportunities to move forward with innovative thinking, and GCSAA can play a larger role with our many partners we have long standing strong relationships with, and others we currently are not partnered with but have shared interests. It is imperative that we identify these shared interests, and find ways to shape our future in ways that expand our value to the golf industry. The First Green is a recent program that is opening doors with many potential partners that strengthens the industry, and strengthens GCSAA.

Within GCSAA there are many opportunities as well. One of the biggest is the evolution of the Golf Industry Show that for years has sustained GCSAA revenue. The virtual education component at last years GIS occurred because of disruption of the normal in person classroom. We now have an opportunity to expand our education to meet the needs of a larger audience through virtual platforms. Education has always been a key service of GCSAA. However members consume education differently than in the past, and we need to move forward with organic educational opportunities while keeping our technical education strong. Organic opportunities are those where we share our stories that bring real world relevance to what we believe to be true. No matter what the generation, we all need to have shared stories that create a sense of purpose.

This leads to the relevance of membership because through our stories, we create relationships to one another, and how we see ourselves within our world. The GCSAA does not exist in a physical sense, rather it is a construct of our desire to belong to something bigger than ourselves. Within the bigger community of GCSAA there are smaller communities that exist that need to be recognized, and encouraged through inclusion on a personal level. The future of our profession will be shaped by our ability to mentor, and help others be successful. Inclusion, and the formation of common beliefs is the one thing that makes us unique as humans, and GCSAA can take a leadership position in this area.

To summarize; the goals that I have for GCSAA in the coming year are for you to feel pride of ownership recognizing that you are part of something bigger, and together we seize the opportunities to come as a new normal evolves post pandemic. History shows that the future is good to those who are brave, and seize opportunities. You are as much a part of this association as the Board, Staff, or any other faction. Relationships matter. Participation matters.

Special thanks to the Northern California GCSAA for my nomination for the office of President, the GCSAA delegates for their guidance and support, my employer La Rinconada Country Club for accommodating my obligations while serving on the board, and most importantly to my family's encouragement and support in all that I do.

**DATE
SUBMITTED:**

8/2/2021 10:03:03 AM

SIGNATURE:



June 30, 2021

Shelia Finney
Senior Director, Member Programs
GCSAA Nominating Committee Chairman
1421 Research Park Drive Lawrence, KS 66049-3859

Dear Ms. Finney,

I am writing this letter on behalf of the Golf Course Superintendent Association of Northern California. Our chapter is formally nominating Mr. Kevin Breen for candidacy to serve as President of the GCSAA. We are confident that Mr. Breen's service as President will continue to benefit the national association.

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Pete Bachman". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Pete Bachman
GCSANC President