

You are the team that makes it all possible, grow your fan base today!

Now, golfers can join GCSAA as a **Friend of the Golf Course Superintendent**, which allows them to show their appreciation for your team and the hard work you put into managing the course and protecting the environment.

Talk to your golfers about the Friend program today, and share why becoming a Friend helps protect the future of golf

- **Advocacy** — Providing a voice for golf course management at all levels of government by opposing harmful regulations that impact golf course management.
- **Environment** — Policy makers need to know how golf courses provide valuable green spaces and habitat for wildlife and pollinators.
- **Water** — Through best management practices, golf courses conserve water and improve water quality.
- **Turfgrass** — Healthy turfgrass provides enjoyable playing conditions for golfers.

Use the resources in this kit to encourage golfers to get involved.



Flyer

Hang this in your pro shop or locker room so every golfer can see how to get involved.

Handout

Share how your work benefits the community and how Friends can get involved.

Learn more about this new program for your golfers.

Visit gcsaa.org/friend

Call 800-472-7878

Email mbrhelp@gcsaa.org